



UW-MILWAUKEE PANTHER ARENA

In-house sponsorship, advertising and event branding.

We Help Clients:

- Strengthen your event's brand identity.
- Generate revenue through sponsorships.
- Personalized help and curation from our team.



Custom Solutions:

- Digital Signage.
- Banners.
- Column Branding.
- Elevator Doors.
- Entry Doors.
- Floor Decals.
- Free-standing signs.
- Gobos.
- Lobby Installations.
- Restrooms.
- Wall and window graphics.



Your event branding and sponsorship solution. Contact Michael Pillar to get started.

O: 414-908-6065 | mpillar@wcd.org



Guidelines and Rates

FORMAT	RATES (PER ITEM)
Banners	\$1,000
Column branding	\$1,000
Digital sponsor (non-WCD display)	\$400
Elevator doors	\$650
Entry door glass	\$500
Floor decals	\$500
GOBOS	\$600
Lobby installations	\$1,700
Meter board/free-standing (sponsored)	\$400
Restroom (mirrors and stalls)	\$500 per restroom
Wall	\$750
Windows	\$500

**Production not included in rates. Rights to place branding only.*

Pricing Guidelines

- All rates are for run of show. Published rates subject to change. Please work with advertising and corporate partnerships manager on final pricing.
- Rates do not include materials, production, installation or removal. Services to be provided by a user selected vendor.
- Mandel Graphics Solutions is Miller High Life Theatre's preferred graphics partner and includes preferred pricing, printing, installation and removal in its services.
- Full payment for Visual Impact and production services (if Mandel is selected) is due upon receipt of the Post-Event Invoice.

Program Guidelines

- All locations in Miller High Life Theatre are included in the Visual Impact program and are subject to availability. The advertising and corporate partnerships account manager will collaborate with you to secure availability and develop a Visual Impact branding plan to suit your needs.
- To ensure successful execution of branding and sponsorship material, all content and product materials, (i.e. adhesives) must be submitted to Miller High Life Theatre 30 days or more prior to the start of installation for approval and testing. Content, locations and substrates must be approved prior to use in the facility.

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